

Join the Wellbeing Revolution – FULL TERMS & CONDITIONS

1. **Eligibility:** This promotion is open to residents of the UK, aged 18 years or over at the date of entry, excluding employees of the Promoter and their immediate families, associated agents or anyone professionally connected with the draw.
2. **Promotional Period:** The promotion will run from 00:00:01 on 01.01.21 to midnight on 10.04.21.
3. Purchase necessary in England, Wales and Scotland. No purchase necessary in Northern Ireland.
4. **Entry Instructions (England, Wales, Scotland):**
 - a. Purchase any PERFECT FIT™ dry cat food or PEDIGREE DENTASTIX™ product from a participating retailer (in store or online).
 - b. Visit <http://perfect-fit.co.uk/wintogether> if you purchased a PERFECT FIT™ dry cat food; or visit <https://uk.pedigree.com/wintogether> if you purchased a PEDIGREE DENTASTIX™ product.
 - c. Complete the online entry registration form by entering your full name, postal address and email address.
5. **Till receipt confirming a purchase of a qualifying product from a participating store within the Promotional Period should be retained, as proof of purchase will be required to claim a prize.**
6. **Entry Instructions (Northern Ireland):**

Visit <http://perfect-fit.co.uk/wintogether> or <https://uk.pedigree.com/wintogether> and complete the online entry registration form by entering your full name, postal address and email address.
7. No purchase necessary in Northern Ireland.
8. **Winner Selection:** From all valid entries received, one winner of a cat prize and one winner of a dog prize (see paragraph 9) will be selected each day from 08.01.2021 to 16.04.21 inclusive via a randomised computer process. Winner selection is final and binding and no correspondence will be entered into, except with the winners. Only one prize per person.
9. **The Prize:** Each winner of a cat prize will receive one Fitbit Inspire 2 Health & Fitness Tracker and one coupon that may be redeemed against the purchase of a Tractive GPS pet collar for a cat.

Each winner of a dog prize will receive one Fitbit Inspire 2 Health & Fitness Tracker and one coupon that may be redeemed against the purchase of a Tractive GPS pet collar for a dog.
10. **Prize Redemption:** If you are the winner of a prize you will be contacted on behalf of the Promoter by email using the email address you submitted upon entry in order to confirm your postal address and to verify proof of your purchase of a qualifying PERFECT FIT™ dry cat food or PEDIGREE DENTASTIX™ product during the Promotional Period. Prizes will be sent within twenty-eight (28) calendar days of the Promoter receiving the winner's proof or purchase.
11. **No correspondence:** Winner selection is final and binding and no correspondence will be entered into, except with the prize winners.
12. Bulk entries, entrants using multiple addresses, email addresses, phone numbers or via agents, third parties, organised groups or those automatically generated by computer will not be accepted, but may still be charged. Entries received by any means other than as specified in

these Terms will be rejected. Any person persistently trying to circumvent the entry process will be disqualified immediately.

13. In the event that a winner is unable to provide a valid till receipt as proof of purchase, the winner's right to a prize will be forfeited and an alternative winner selected in accordance with these Terms.
14. The Promoter does not accept any responsibility in the event a winner is not able to take their prize for whatever reason.
15. Insofar as is permitted by law, the Promoter and its agents will not in any circumstances be responsible or liable to compensate entrants for any losses that may be incurred as a result of entering the Promotion and the Promoter does not accept any liability for any loss, damage, personal injury or death occurring as a result of a winner's acceptance of a prize except where such damage or loss is caused by the negligence of the Promoter or its agents. The Promoter reserves the right, at its sole discretion, to award an alternative prize of equal or greater value, should the advertised prize become unavailable for any reason.
16. **Use of Personal Data:** Except where you have opted-in to receive future communications from Mars Petcare UK or its associated companies, personal data provided will be used for the purposes of administering the promotion only. Please see Promoter's Privacy Policy at <https://www.mars.com/about/policies-and-practices/pp-english>. The email addresses and postal address details of the winners will be retained for 30 days after the prize has been fulfilled to allow the Promoter to deal with any queries from the winner and surname and county details of prize winners may be retained and made available to members of the public in accordance with paragraph 17. A winner can request for their personal data to be deleted before the expiry of this period by writing to Mars Petcare UK, Freeby Lane, Melton Mowbray, LE14 4RS although the Promoter cannot be held responsible if such request means that it is unable to complete delivery of the winner's prize or assist them following deletion of their personal data.
17. The details of the prize winners (surname and county only) will be available from 26.04.21 to 26.05.21 by sending an SAE to Osaka Labs, 1 Mark Square, London EC2A 4EG.
18. **General:** The Promoter cannot be held responsible for the failure of any third party to fulfil its obligations in connection with this promotion, although the Promoter will endeavour to minimise the effect of such failure on the entrants.
19. The Promoter is not responsible for any entries which fail to be registered or are delayed for any technical or other reason whatsoever. The Promoter cannot be held responsible in the event that the winner does not receive their prize as a result of having provided incomplete or inaccurate address details.
20. The Promoter reserves the right to verify the winning entries including asking for the winner's identity, including proof of age, (which they must provide within 14 days but which will not be retained following verification by the Promoter and redemption of the prize) and to refuse to award the prize or withdraw the prize entitlement and/or refuse further participation in the promotion and disqualify the participant where there are reasonable grounds to believe there has been a breach of these terms and conditions or any instructions forming part of the entry requirements or otherwise where a participant has gained unfair advantage in participating in the promotion or won using fraudulent means. The Promoter will be the final arbiter in any decisions and these will be binding and no correspondence will be entered into in relation to this clause.

21. In the event of circumstances outside the reasonable control of the Promoter, or otherwise where fraud, abuse, and/or an error (human or computer) affects or could affect the proper operation of this promotion or the awarding of the prize, the Promoter reserves the right to suspend the promotion or amend these terms and conditions, at any stage, with no liability to any entrants or third parties, but will always endeavour to minimise the effect to participants in order to avoid undue disappointment.
22. This promotion and these terms and conditions shall be governed by and construed in accordance with English law and the parties to any dispute or action shall submit to the jurisdiction of the English and Welsh courts.
23. Entrants are deemed to have accepted these terms and conditions by submitting a text entry, or for Northern Ireland, the online entry form.
24. **Promoter:** Mars Petcare, Freeby Lane, Waltham-on-the-Wolds, Leics LE14 4RS (Registered office: 3D Dundee Road, Slough, Berkshire, SL1 4LG)